

C/O Vienna Magazine

**MEDIAKIT
PRINT 2026/2027**

©Bela Borsodi



CO-UIENNA.COM

C/O STANDS FOR “IN CARE OF”.



weekly
ONLINE-MAGAZINE

twice a month
NEWSLETTER

yearly
PRINT

**Design. Art. Photography.
Science. Fashion. Music.
Film. Young Talents. Party.**

That's what others say ...

“C/O Vienna is a great magazine. Deep love, deep understanding, and utter devotion to art – it all comes together here ... It doesn't get any better than this.”

– SVEN REGENER, author and singer of
Element of Crime

“And the coolest magazine ever is definitely C/O Vienna Magazine!!! What an amazing layout, and finally someone gets what I want!!! Love everything about it! ...”

– JOVANA REISINGER,
writer and filmmaker

“As a whole, C/O Vienna's design aesthetic and captivating content found within is explicitly deliberate – an ironic twist on traditional magazines and one that executed with complete charm.”

– IT'S NICE THAT,
industry magazine from London



“For those interested in culture, C/O Vienna has become a real institution—and not just in Vienna.”

– PAGE, german specialist magazine for design,
communication and media



The elaborately produced publication, designed by the graphic design agency *seite zwei*, appears once a year and is distributed internationally in the EU, UK, and USA. The print run is 5,000 copies with a length of 250 pages in English and German.

Print with us!

**LAUNCH
APRIL
2027**

Interviews. Artworks. Photo spreads.

German & English, 250 pages.

More coming soon!

“Who in the world am I? Ah, that’s the great puzzle.”
– Alice’s Adventures in Wonderland

What if everything could be entirely different?

This issue is about paradise, wonder, utopia and vision. About longing, hubris and alternative realities. About worlds that do not yet exist – or are simply waiting to be discovered.

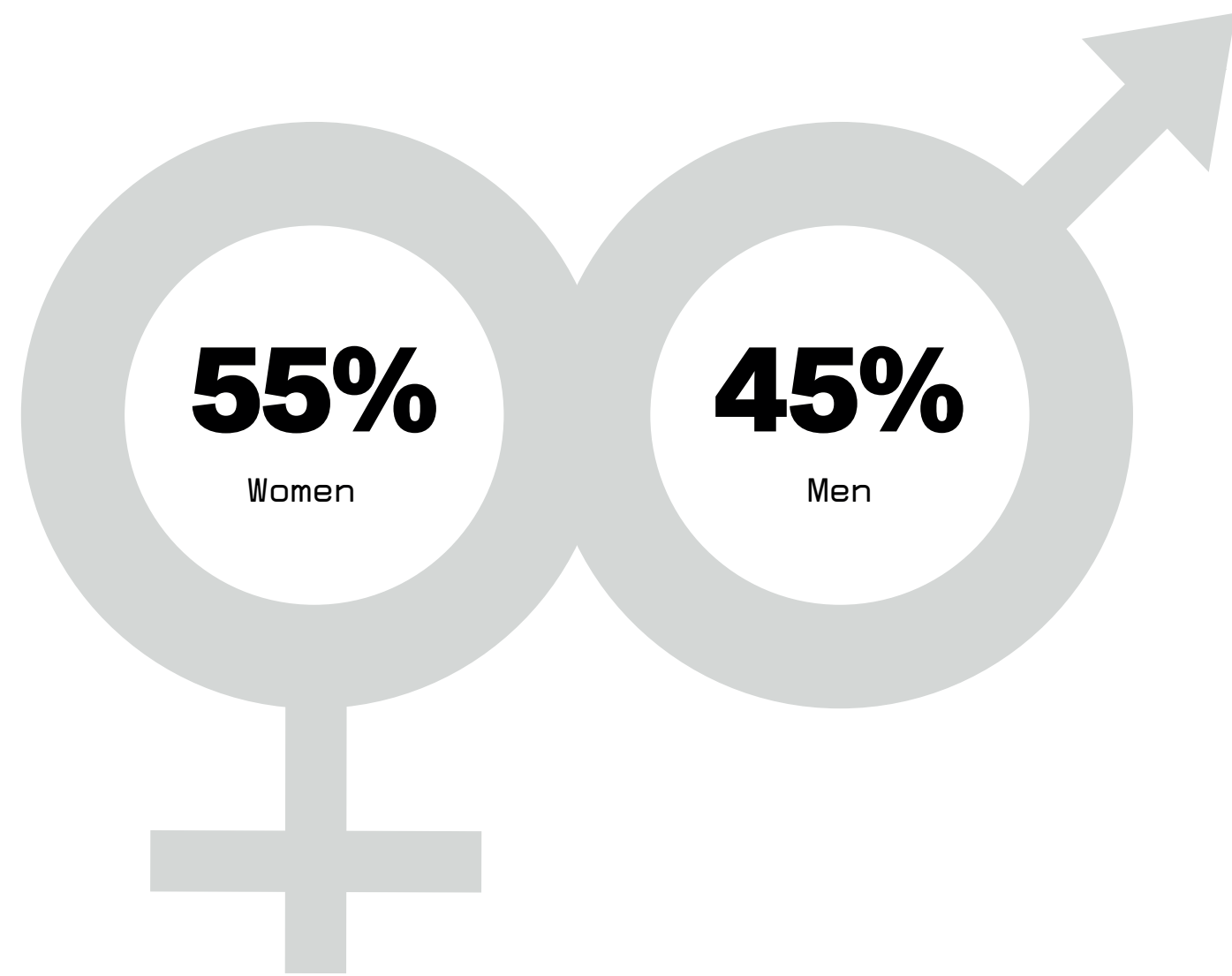


Who reads us?



**Young. Creative.
Educated. Socially
engaged. Critical.
Innovative. Urban.**

**OUR
READERS**



27%

18-24 years

33%

25-34 years

15%

35-44 years

25%

45+ years

How many people read us?



33 K

Social Media
reach

18,2 K

Instagram
followers

700 K

Reach on
Instagram per
90 days

+ 300

Ø Instagram
followers
per month

10 K

Website unique
users per month

3,2 K

Newsletter
subscriptions

53 %

Newsletter
open rate

70 K+

Website page
views per month

15 K

Facebook
followers

4,2

Ø pages per
website visit

90 days' outreach:

 Content-Übersicht

Alle

Beiträge

Stories

Views ⓘ

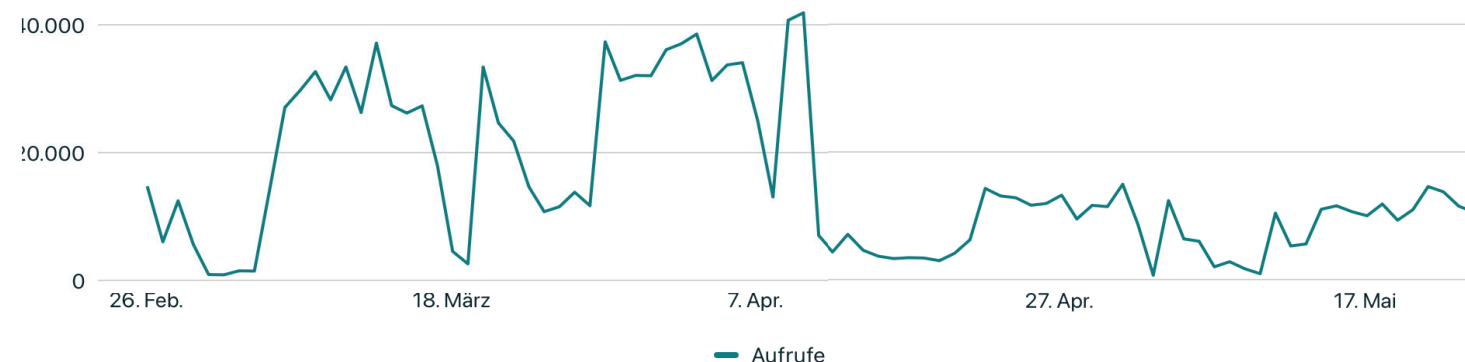
1,4 Mio. ↑ 29 %

Outreach ⓘ

677.084 ↑ 23,2 %

Content-Interactions ⓘ

7.886 ↑ 19 %



**Gold, silver,
bronze,
and
everything in
between!**



GOLDEN PIXEL AWARD

Austria. 2025.

GOLDEN VENUS

„Graphic Communication &
Editorial Design“. CCA. Austria. 2024.

SILVER VENUS

„Art Direction“. CCA.
Austria. 2024.

BRONZE

„Editorial“. ADC. Germany. 2022.

SILVER VENUS

„Editorial & Communication Design“.
CCA. Austria. 2021.

NOMINATION

Willy-Fleckhaus-Award.
Germany. 2020.

BRONZENER NAGEL

„Typography“. ADC. Germany. 2020.

AWARD

„Editorial“. ADC. Germany. 2020.

SILVER VENUS

„Editorial & Communication Design“.
CCA. Austria. 2019.

Where can you find the magazine?

International

RA & OLLY LTD Magazine Distribution, including museums, magazine stores, and concept stores in Germany, Austria, Switzerland, the USA, the UK, France, and other countries.

Austria

Direct sales and PGV (including all Thalia shops) and in selected cultural and gastronomic establishments in Vienna, Bregenz, Salzburg, Innsbruck, Linz, and Graz.

Germany Switzerland

Press Up (including train station shops in all major cities) and in selected cultural and gastronomic establishments in Leipzig, Berlin, Hamburg, Frankfurt, Munich, Zurich, etc.

And here too ...

**Biennale Venedig.
Astoria Art Show.
Frieze London.
Fashion Week Paris.
Vienna Art Week.
Salone de Mobile
Milano. Vienna Design
Week. Art Basel. Miss
Read Berlin.
Forward Festival.
And many more.**

Vienna

Softcover
Walther König
Ototo
Hafi Books
and others

Paris

Palais de Tokyo
Centre Pompidou
After
Bogopresse
and others

Berlin

do you read me?!
Bücherbogen
Voo Store
Pro qm
and others

London

magCulture
Serpentine Gallery
Good News
Reference Point
and others

NYC

Printed Matter
and others

Hamburg

Gudberg Nerger
and others

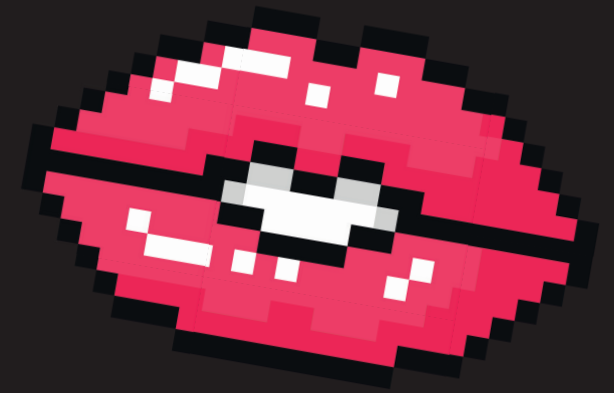
L.A.

Centerfold
Daily Planet
and others

Bucharest

Dispozitiv
and others

They ride (already) with us!



**Kunsthalle Wien. MAK. Ars Electronica.
Donaufestival. Art Basel. Vitra. Alfa
Romeo. Belvedere. Laufen. Vöslauer.
Spark Art Fair. Ö1. Museion Bozen. Dorotheum.
Kunsthaus Bregenz. Universität für
angewandte Kunst Wien. Leopold Museum.
Mumok. Wirtschaftsagentur Wien. Kunst Haus
Wien. Wien Museum. Heidi Horten Collection.
Grieskirchner. Parallel Vienna. Künstlerhaus.
Erste Stiftung. And many more.**

Let's talk money.



Single page (1/1)

3.500 €



Spread

5.500 €



First page

4.200 €



Last page

4.200 €



U2/U3
(Inside Cover/Back cover)

5.800 €



U4
(Back cover)

7.500 €

What we need from you!



Format

210mm × 270mm
+ 3mm bleed

Pictures

300 dpi
All fonts embedded
No RGB Elements

Color profile

ISO Coated v2
300% (ECI)

Deadline: February, 2027

Please send to:

Jonas Schultes

j.schultes@co-vienna.com

+43 690 106 656 29

Get in touch!

C/O Vienna Publishing

Herausgeberin

Maria-Lassnig-Str. 33/2/37

A-1100 Vienna

Mag. Antje Salvi

Chefredakteurin

a.salvi@co-vienna.com

+43 676 70 82 199

Jonas Schultes, BA

Editorial Projects &

Partnerships Coordinator

j.schultes@co-vienna.com

+43 690 106 656 29

