

Elle Vienna Magazine

**PORTFOLIO
2026**

**A very important
art magazine
about very important
people, places & projects.**

c/o-utemra.com

C/O STANDS FOR "IN CARE OF".



**Design. Art. Photography.
Architecture. Science.
Fashion. Music. Film.
Young Talents. Party.**

That's what others say ...

“C/O Vienna is a great magazine. Deep love, deep understanding, and utter devotion to art – it all comes together here ... It doesn't get any better than this.”

– SVEN REGENER, author and singer of Element of Crime

“I really like the magazine. I think you've come up with a really interesting approach to publishing a local title ...”

– STEVE WATSON,
founder and director of
Stack Magazines

“As a whole, C/O Vienna's design aesthetic and captivating content found within is explicitly deliberate – an ironic twist on traditional magazines and one that executed with complete charm.”

– IT'S NICE THAT,
industry magazine from London



“For those interested in culture, C/O Vienna has become a real institution—and not just in Vienna.”

– PAGE, german specialist magazine for design, communication and media

These are our formats!



Culture Newsletter
[\(click here\)](#)



Online-Magazine
[\(click here\)](#)



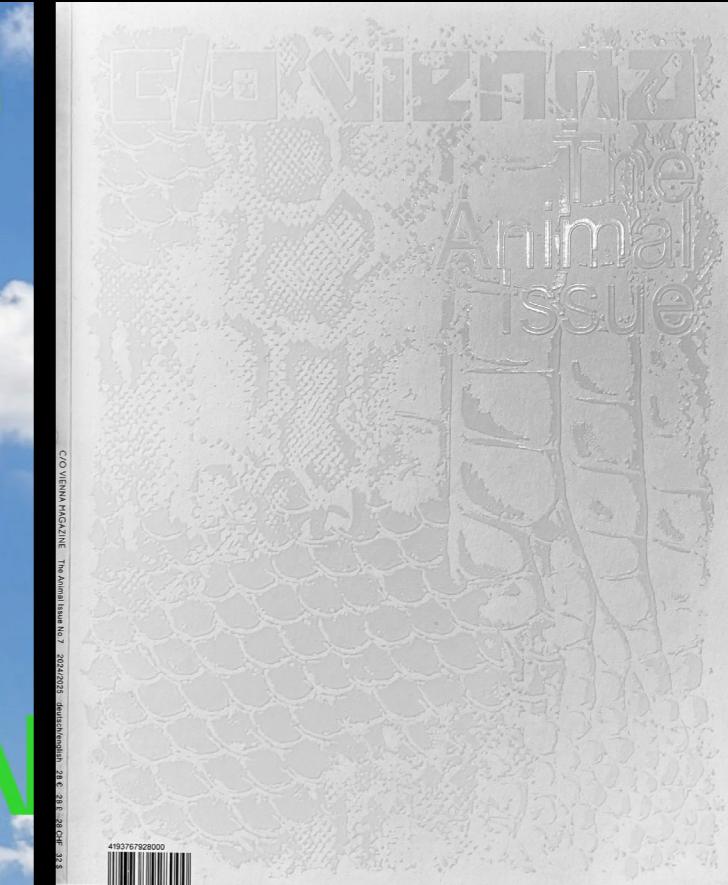
Social Media Videos
[\(click here\)](#)



Books
[\(click here\)](#)



Print-Magazine
[\(click here\)](#)



The elaborately produced publication, designed by the graphic design agency *seite zwei*, appears once a year and is distributed internationally in the EU, UK, and USA. The print run is 5,000 copies with a length of 250 pages in English and German.

c/o vienna

Online-Magazine

Interviews.
Photo spreads.
Opinions. Tips.

1X WEEK
GERMAN /
ENGLISH

c/o VIENNA

HOME MENU SEARCH DE



Mr. Eidinger

Text: Antje Mayer-Salvi, Fotos: Maša Stanic



Who is **LARS EIDINGER**? Probably the most popular **VILLAIN** of German television, actor, photographer, DJ - together the omnipresent devotion. We talk about **BATS**, **EVIL**, **SELF-DESTRUCTION** and about **EIDINGER**.

ART PHOTOGRAPHY

The Soap&Skin

Text: Eva Holzinger, Fotos: Xenia Snapiro, Styling: Sarah Zukud-Bzoch



"When I was a child, I toyed with dirt. I killed the slugs I found with a bough in their spiracles." For almost 15 years, the exceptional Austrian artist **SOAP&SKIN** has been singing about death and pain, about nature and healing. Her voice pierces into us and cuts off our air, only to let us breathe better afterwards. The lyrics to **SPIRACLE** read differently when you know that 30-year-old **ANJA PLASCHI** grew up on a pig-fattening farm in a Styrian village with 200 inhabitants. A conversation about **SUGAR-CUBE WITCHES**, talking trees, and how impressive and depressing rural life can be.

MUSIC ART

or seeing emerges:
documentary photography,
originally used for
identifying enemies, becomes
critical art about **POWER**,
VISIBILITY, and the
AESTHETICS OF HATE. Buy it
[here!](#) (Photo: Courtesy Jonas
Höschl)



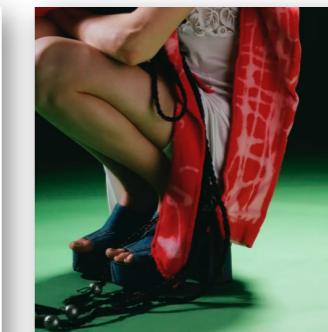
ALL THIS

The installations by Dutch
artist **Herman de Vries**
consist of **STONES**, **FLOWERS &**
WOODS - and are currently on
display at the **Fritschum** until
August 10, 2025. "An
artistic homage to living
nature". The connection
between **ART**, **LIFE** and **NATURE**
can be felt even longer over
a cup of coffee in the **MQ** main
courtyard. [@ herman](#)

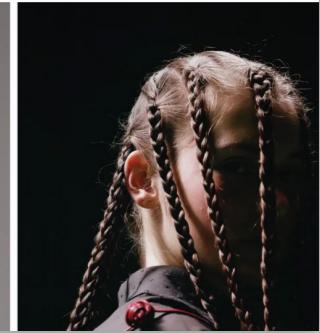
Artist: **S. RÖCHER**, 1929 © Neue
Galerie Graz, 1929 © Neue
Universalmuseum Joanneum,
Photo: Universalmuseum
Joanneum/Lackner



FONT AGAINST FASCISM
The typeface "Department 161
Type" by designer and
photographer **Tim Kneiss** aka
Trash for Fame is a font for
everyone fighting against the
nonsense that's ruining the
world. Download it [HERE](#) and
use it for antifascist
projects! (Graphic: **@trash
for Fame**)



A **schürze** is a Bavarian
and Austrian traditional
dress, which was only
worn at the end of
the **NINETEEN** century,
when it is still
widely seen as a typical
folk costume.
Just in the minds of
tourists and vacationers. It was
very popular in the 1920s
and is still popular
nowadays. It's a
wings to demonstrate a
sense of belonging to
the homeland.



c/o-**VIENNA**.com

c/o vienna Culture Newsletter

**Save
the date!**

Parties. Events.
Great places.

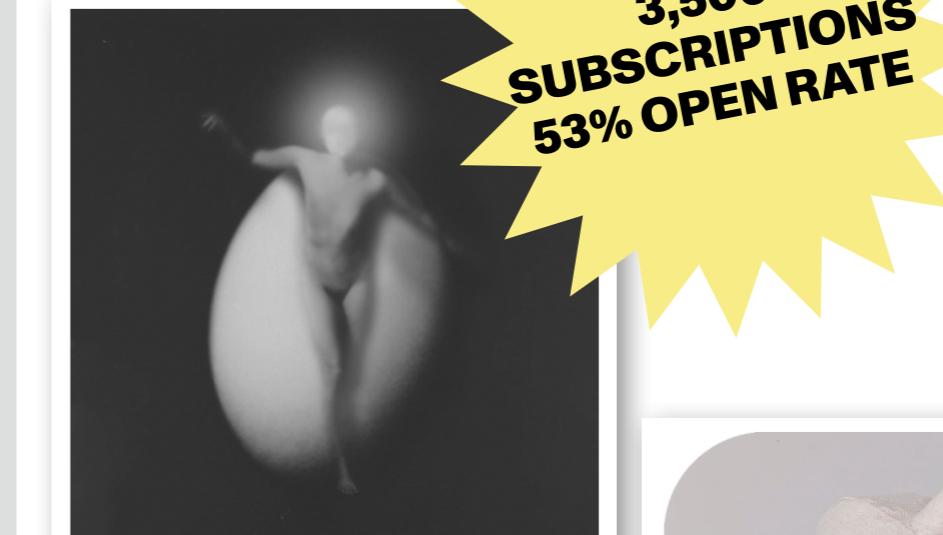
You need it!

Books. Music. Films.

**Did you
know?**

Jobs. Calls.

Every two weeks, we send out a newsletter - guaranteed to be produced without AI - with thoughtfully curated cultural recommendations for Vienna and the world to over 3,500 readers. Tips for young people and anyone who doesn't have time for bad art.



3,500
SUBSCRIPTIONS
53% OPEN RATE



→ einreichen bis 31. Juli

**TEIL DER HAUPTAUSSTELLUNG
BEIM ROTLICH
WERDEN!**

Wie sieht Le Aussterben a für analoge fordert Foto auf, Projekt die sich mit Erneuerung n Konflikten o Katastrophen Mindestens e Arbeitsschri Die besten 2 werden im No der Akademie Künste Wien [Jetzt mitmac](#)



→ am So, 29. Juni

**CLUBASANA - OMM &
UNTER FREIEM HIMMEL**

Wer sonst zwischen und Afterhour seir sucht - und dabei eventuell) doch ei inneren Mitte davo findet hier einen Sweetspot: Elektro Beats und ruhiger Yoga-Flow verschmelzen. Party und Einkehr in einem! Maro, Rapper bei der HipHop-Gruppe PAN KEE BOIS & DJ beim



**INTERESSANT, DU, FAKTISCH ...
Edek Bartz erzählt: Wiens
wilde 70er & 80er**

Als DJ, KONZERTMANAGER, KURATOR und SZENE-INSIDER hat EDEK BARTZ Wiens Aufbruch in die POPMODERNE wie kaum ein anderer geprägt. HENDRIX, ZAPPA, PINK FLOYD nach WIEN holen? Für ihn Alltag. Mit PETER ALEXANDER quer durch DEUTSCHLAND touren? Selbstverständlich. FALCO nach JAPAN begleiten und dafür sorgen, dass er es trotz wilder Eskapaden abends wieder auf die Bühne schafft? Ehrensache. Im Gespräch mit FALTER-

c/o vienna Books

WINNERS
OF THE GOLDEN
AND SILVER VENUS
AWARDS



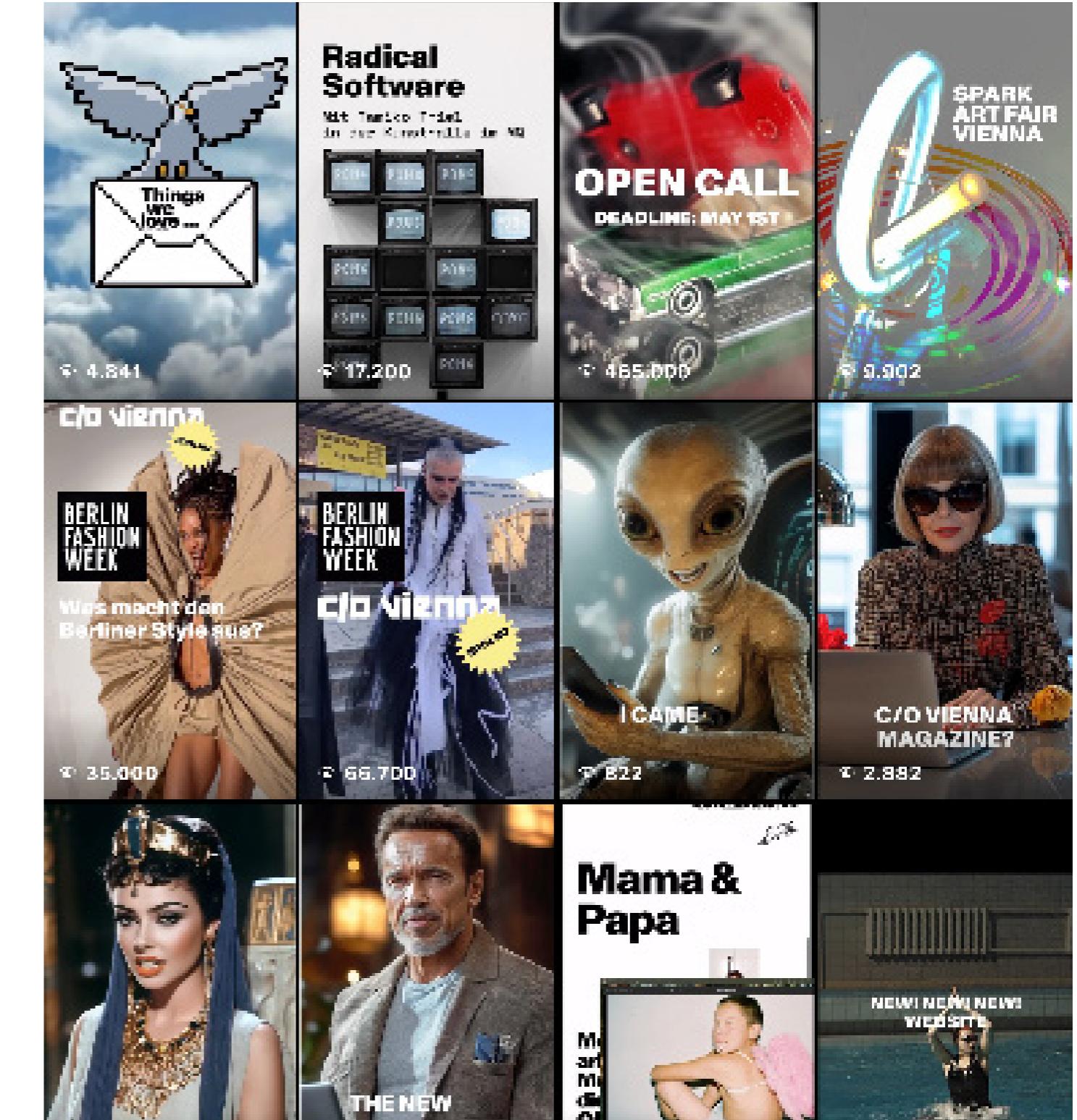
An additional offering to the glossy magazine: a subtle fusion of magazine and book, culture and science, pop and journalism, each with a specific focus. Issues on the topics of clouds, scars, and underwear have been published so far. The booklets have 124 pages, measure 9 x 16 cm, and cost 28 euros. They are published irregularly by the publisher itself and are created in cooperation with young graphic designers.

C/O VIENNA

Videos

"Hello, this is C/O Vienna Magazine!"

**Kunsthalle. MAK.
Spark Art Fair. Ö1.
Albertina.
Kunst Haus Wien.
Berlin Fashion Week.**



How do you like it?



bianca_sommersonne Great museum tour, thank you very much



joerg_vogeltanz The best artwork descriptions ever

8 Wo. Gefällt 3 Mal Antworten

KÜNSTLERHAUS
VEREINIGUNG

kuenstlerhauswien Not everyone can claim to have had their hair cut in front of the grand staircase at the Künstlerhaus! Great format!



teglasy.hanna AWESOME VIDEO! GREAT! Now I really want to shout around in a museum!

95 Wo. Gefällt 1 Mal Antworten



samy_bri_maza With you it's fun to walk through the museum

8 Wo. Gefällt 2 Mal Antworten



shes_rhain Ich liebs 😊

3 Wo. Antworten



la.mariposa_ Love it 😍😂

8 Wo. Gefällt 2 Mal Antworten Übersetzung



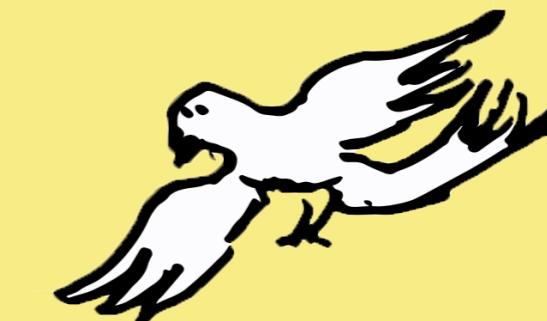
911er 🙌🙌🙌🙌🙌

7 Wo. Gefällt 2 Mal Antworten ...



lorenaa_st love this format!

112 Wo. Gefällt 2 Mal Antworten ...

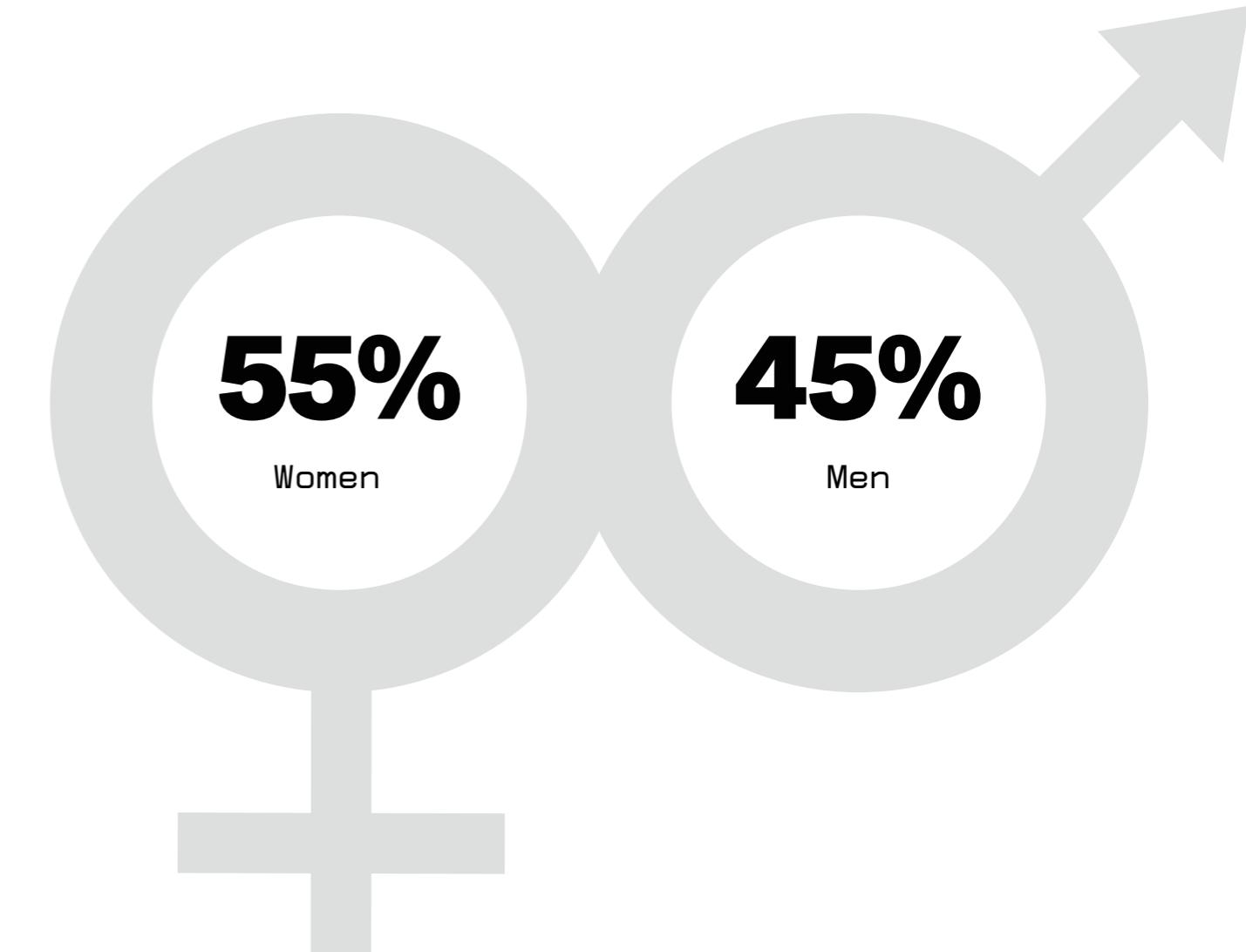


Facts & Figures

Who reads us?



**Young. Creative.
Educated. Socially
engaged. Critical.
Innovative. Urban.**



27%

18-24 years

33%

25-34 years

15%

35-44 years

25%

45+ years

How many people read us?

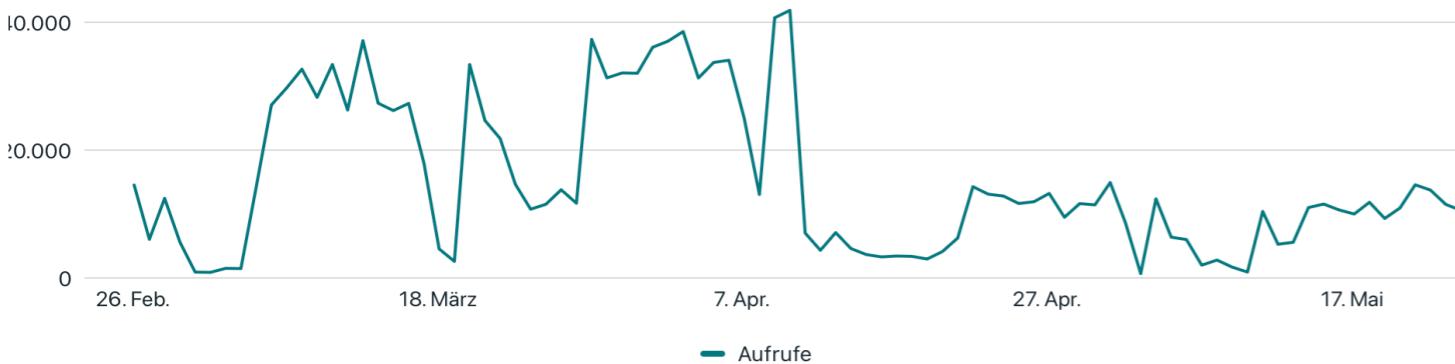


90 days' outreach:

Instagram

Alle Beiträge Stories

Views 1,4 Mio. ↑ 29 % Outreach 677.084 ↑ 23,2 % Content-Interactions 7.886 ↑ 19 %



30K

Social Media reach

16,9K

Instagram followers

700K

Reach on Instagram per 90 days

+300

Ø Instagram followers per month

10K

Website unique users per month

3,5K

Newsletter subscriptions

53%

Newsletter open rate

70K+

Website page views per month

15K

Facebook followers

4,2

Ø pages per website visit

Gold, silver, bronze, and everything in between!



GOLDEN PIXEL AWARD

Austria. 2025.

GOLDEN VENUS

„Graphic Communication &
Editorial Design“. CCA. Austria. 2024.

SILVER VENUS

„Art Direction“. CCA.
Austria. 2024.

BRONZE

„Editorial“. ADC. Germany. 2022.

SILVER VENUS

„Editorial & Communication Design“.
CCA. Austria. 2021.

NOMINATION

Willy-Fleckhaus-Award.
Germany. 2020.

BRONZENER NAGEL

„Typography“. ADC. Germany. 2020.

AWARD

„Editorial“. ADC. Germany. 2020.

SILVER VENUS

„Editorial & Communication Design“.
CCA. Austria. 2019.

Where can you find the magazine?

International

RA & OLLY LTD Magazine Distribution, including museums, magazine stores, and concept stores in Germany, Austria, Switzerland, the USA, the UK, France, and

Austria

Direct sales and PGV (including all Thalia shops) and in selected cultural and gastronomic establishments in Vienna, Bregenz, Salzburg, Innsbruck, Linz, and Graz.

Germany Switzerland

Press Up (including train station shops in all major cities) and in selected cultural and gastronomic establishments in Leipzig, Berlin, Hamburg, Frankfurt, Munich, Zurich, etc.

And here too...

Vienna Art Week.
Parallel Vienna.
Vienna Design Week.
Art Basel. Spark Art
Fair Vienna. Miss Read
Berlin. Forward
Festival.
And many more.

Vienna

Softcover
Walther König
Ototo
Haf Books
and others

Berlin

do you read me?
Bücherbogen
Voo Store
Pro qm
and others

NYC

Printed Matter
and others

L.A.

Centerfold
Daily Planet
and others

Paris

Palais de Tokyo
Centre Pompidou
After
Bogopresse
and others

London

magCulture
Serpentine Gallery
Good News
Reference Point
and others

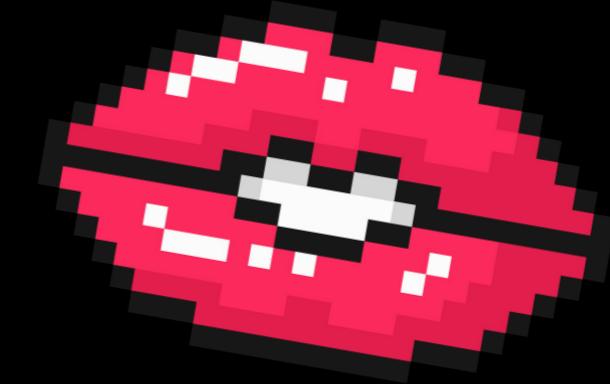
Hamburg

Gudberg Nerger
and others

Bucharest

Dispozitiv
and others

They ride (already) with us!



**Kunsthalle Wien. MAK. Ars Electronica.
Donaufestival. Art Basel. Vitra. Alfa
Romeo. Belvedere. Laufen. Vöslauer.
Forward Festival. Spark Art Fair.
Dorotheum. Universität für angewandte Kunst
Wien. New Design University.
Wirtschaftsagentur Wien.
Vienna Contemporary. Vienna Design Week.
Vienna Art Week. Parallel Vienna.
Künstlerhaus. Erste Stiftung. u.v.a.m.**

Who are we?



Editorial, graphics, art direction,
marketing & organization

The founder and publisher is C/O Vienna Publishing by Redaktionsbuero Ost in Vienna and the Association for the Promotion of Independent Cultural Journalism in Austria.

The magazine was launched in 2016 and is financed by advertisements, grants, and collaborations. It has since become one of the most important independent cultural magazines in Austria.

It not only reports on the scene, but is also an important employer and international platform for creative people and their projects.

Get in touch!

C/O Vienna Publishing

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