

FACTS & PRIZING
BE PART OF OUR NEW ISSUE!

*How much
is
the fish?*

PRINT



The Food Issue
*erscheint 2022 und
liegt ein Jahr auf!*

“Food journalism is revelling in a golden era, but in the future it’s more about the bigger themes.” Pauliina Siniauer, bekannte Food-Bloggerin

Eine Ausgabe rund ums Essen, Trinken, Gastlichkeit und Tischkultur. Mit Köchinnen, Künstlerinnen und Könnnerinnen.

PRINT ADVERT PRIZES



4.500 €
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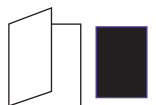
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2.600 €
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STARTING FROM
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NUMBERS AND FACTS

300
PAGES

21 x 27
CM

5.000

CIRCULATION
AUSTRIA, GERMANY, SWITZERLAND, UK, USA

2022
LAUNCH

DE/EN
PUBLISHED IN

25 €
30 \$ / 22 £ / 27 CHF

INTERNATIONAL DISTRIBUTION IN THE USA, SWITZERLAND, GERMANY,
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11 k

INSTAGRAM

16 k

TOTAL ON FACEBOOK

3 k

NEWSLETTER ABOS

35 k+

READERS/MONTH ONLINE

PROFILE OF OUR READERS

55 %

FEMALE

45 %

MALE

18 %

18-24 YEARS

30 %

25-34 YEARS

32 %

35-44 YEARS

20 %

45+ YEARS

3.000 €

ESTIMATED BASIC INCOME

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1050 Vienna, Austria
www.co-vienna.com

TECHNICAL SPECS

Submit print data as PDF to:
a.kundrat@redost.com

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