

Ride with us -write about us!

The C/O Vienna Magazine reports on charismatic and creative people, places and projects.

- XDesign XArt XFashion
 XArchitecture XFilm XMusic
 XAlternative Sightseeing
 XPerson Of The Month
 - ×Photography ×People ×Moving ×Living

 - ×Good Idea × Video×Food & Drinks × Party×Shopping × Thinking

To:

C/O: stands for "in care of"



PRIM?

- Silver Venus, Creative Club Austria, 2019 & 2021
- 🙀 Golden Pixel Award, Austria 2019
- Bronze Pin, Art Directors Club for Germany 2020 (in addition to GEO- und ZEITMagazin)
- Willy Fleckhaus Award, Germany 2020 (alongside brand eins and Missy Magazine)











ACTUALLY, IT'S DOC OTHER WAY AR

Art and Culture are everywhere! What's special about C/O Vienna Magazine is that it not only writes about creatives, but produces its stories WITH them, throwing all the rules of cultural journalism overboard. C/O Vienna wants to show its readers, that culture doesn't just take place in the white cube, but in the digital realm, everyday life, and maybe even outer space. We let a NASA astronaut tell us about beauty, talk to a nun about feminism or to a butcher about his love for animals.





S:A ШКT

Stories And Interviews



AUGENBLICK DIESEN SELBST GEFORMTEN IDEALEN NACH.
WAS FRÜHER STATUEN VON GÖTTINNEN UND HELDINNEN
WAREN, SIND HEUTE BILDER VON MODELS UND STARS – DIE
MEDIENWELT IST SCHLIESSLICH VOLL
MIT IKONEN UNWIRKLICHER SCHÖNHEIT. SIE VERKÖRPERN
UNSER IDEAL DES SCHÖNEN UND WIRKEN
ZUGLEICH ZURÜCK AUF DIE REALITÄT DESSEN, WAS WIR
SCHÖN FINDEN.

SINCE TIME IMMEMORIAL WE HUMANS
HAVE BEEN CREATING DEPICTIONS OF

EHER SCHAFFEN WIR MENSCHEN ABBILDER

VON SCHÖNEM UND EIFERN IM SELBEN

BEAUTY, AND IN THE SAME BREATH WE

EMULATE THESE SELF-MADE IDEALS.

WHAT FORMERLY WERE STATUES

OF GODDESSES AND HEROINES ARE TODAY
PICTURES OF MODELS AND STARSTHE MEDIA WORLD IS FULL OF ICONS OF IRREAL BEAUTY.
THEY EMBODY OUR IDEALS OF BEAUTY AND IN

TURN AFFECT THE REALITY OF

WHAT WE FIND BEAUTIFUL.

WHO IS THE FAIREST OF THEM ALL?

Gestern hat es geregnet in WIEN.

Ich lehnte an einem BUSHÄUSCHEN

und verlor allmählich
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t ung.

Meine linke Hand rahte in meinem Nacken, der sieh warm und glischtig anfählte.
Das war mir recht.

Also nahm ich noch einen At te m z u g

vom

Wind, der Hundefelle sträubte, und sah dem
Kopfsteinpflaster dabei zu, wie es

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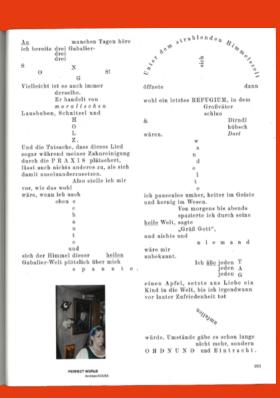
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Wo Theater wie ihre Kulissen aussehen.

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Wo Theater wie ihre Kulissen aussehen.

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geht es eindrucksvoll, strapaziös und mehrsprachig zu - ein
Ort jen seits

heilen WELT.



Each story gets a tailor-made, customized design. With great attention to detail and fancy typography, but without rubrics and other remnants of conservative cultural reporting, we are left with space for the most important thing: stories and interviews beyond convention.

Beyond Convention

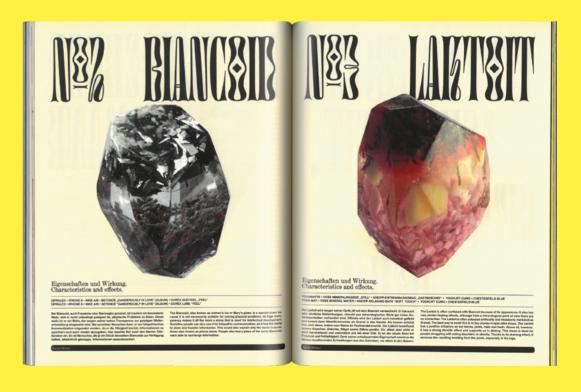
Each yearly print edition is dedicated to a specific thematic focus and specially designed according to it. The collector's edition PRIVATE ISSUE (#1), almost completely out of print, was dedicated to intimacy and surveillance.

The BEAUTY ISSUE (#2) is a persiflage and artistic reinterpretation of common women's magazines and (probably) the only bubble-gumflavored magazine in the world, with a DYI insert by documenta artist Peter Kogler.

We produced the CONSUMER ISSUE (#3) with Austria's best up-and-coming creative talent, the master class at Graphische Wien.

The WASTED ISSUE (#4) was created during the pandemic. It is dedicated to waste: for life, for love, for art. We produced the cover together with German actor and artist Lars Eidinger and Austrian photographer Maša Stanić. Goodie: as a satirical take on giveaways, the issue is accompanied by a pressed forget-me-not.





What the others say ...

"In C/O Vienna Magazine, we let people have their say who are really making a difference, who have ideas, who are courageous and special."

ANTJE MAYER-SALVI FOUNDER & EDITOR-IN-CHIEF

FOUNDER & DIRECTOR OF STACK MAGAZINES

"I really like the magazine. I think you've come up with a really interesting approach to publishing a local title." IT'S NICE THAT'S AZINE FROM LONDON

"(...) As a whole, C/O Vienna's design aesthetic and captivating content found within is explicitly deliberate
– an ironic twist on traditional magazines and one that executed with complete charm."

"For those interested in culture, "C/O Vienna" has become a real institution - not only in Vienna."

PAGE, GERMAN TRADE MAGAZINE FOR DESIGN,
COMMUNICATION AND MEDIA



Name dropping!





applauding. I experienced something similar once in Piber, at the Lipizzaner stud in western Bityria. There was an older staflion there who had already been refined for ten years, and he was given another chance to show off what he can do. It was other ous that he really enjoyed being the center of attention again.

DO YOU KNOW WHAT HORSES FIND BEAUTIFUL?
That would be going too far. After all, when we're standing by ineadow, i.com? reacting was stallion. Too you think the meadow is beautiful?* What could be possibly answer? He would just be into the reaction and at the cross.

WOULD YOU TRUST A HORSE WITH YOUR LIF

WHAT WAS THE MOST MOVING EXPERIENCE YOU'VE IN

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EN SIE DENN ACCII, WAS PPERDE SCHÖN FINtor in weit hespeholt. Ich kann einen Hengt schliefdich
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Eleve, is stand kouplett an Anfang meister Karrice in der Spanischen Börfestischel, Wir hatter Baldimat, massien Erndginge medem und den Kleit zusundmass das gehört zur Antolidung dans, des einem Rey sollte des des Karre Eleve einlegen. Damit isch bei den Pfrechen bleben kounts, als waren is in meister Verzulewering, setzle ich siele zu modnen Lieblingspferfe in die Bin. Lel ben gann rehig diesensen. Das Pferd war irrifiert, fils benerkte, dass so diel Seegme um nich massies. Der Brugue hat mich mattere bericht den zustenderte, die beite der den der der der der der der der der antonierter, die habe mannen, dass benerbetweis ist. Erkelt

Suited them they become more caudious. Once they've had a bad seperinors, on matter with whom, it takes a certain amount of time to rebuild their trust.

WHAT COMMANDS DO YOU USE WITH THE HORSES? DO YOU

If you want to go forward, you just speak in normal human language and say "yo forward" or "come on, let's got" But we see the company of the service of t



Lars Eidinger, Gelatins, Jakob Lena Knebl, Rita Nowak, Jork Weismann, Christian Benesch, Christian Anwander, Susanne Hofer, David Meran, Thirza Schaap, Simon Lehner, Guenter Part, Rafaela Pröll, Lukas Wierzbowski, Maria Ziegelböck, Bela Borsodi, Gonzalo Lebrija, Immo Klink, Mario Kiesenhofer, Maša Stanić, Lois Hechenblaikner, Alice von Alten, Ernst Miesgang, Mario Rott, Markus Schinwald, Immo Klink, Nikola Lazarin, Sebastian Gansrigler, Daniel Gordon, Christian Benesch, Susannah Baker-Smith, Selina de Beauclaire, Elodie Grethen, Miro Kuzmanovic, Daliah Spiegel u.v.a.m.



The magazine was founded and continues to be published by Redaktionsbuero Ost in Vienna, which also produces films, books and magazines for independent media, foundations, NGOs, cultural NGOs, cultural institutions, public institutions and companies. C/O Vienna, which has since won numerous international awards, is a separate project and was launched in 2015. It is financed by advertisements, grants, and cooperations. It has become one of the most important independent cultural magazines in Austria. It not only reports about the scene, but is also an important employer and an international platform for creatives and their projects.



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Antje Mayer-Salvi

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www.marceldz.com

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Questions?

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