

clovienna

All about us



Ride with us — write about us!

The C/O Vienna Magazine reports on
charismatic and creative people,
places and projects.

×Design ×Art ×Fashion
×Architecture ×Film ×Music
×Alternative Sightseeing
×Person Of The Month
×Photography ×People
×Moving ×Living
×Good Idea ×Video
×Food & Drinks ×Party
×Shopping ×Thinking

To:

C/O: stands for „in care of“

Print is

dead!

But
in Vienna
the clocks
tick differently

Actually, it's done the other way around. First you develop into an established print medium, ignore the signs of the times a little too long, and then hastily open your online presence. However, C/O Vienna Magazine was only ever interested in traditional forms, if it could undermine or discard them, whether in editorial design or journalism. This also explains the decision to no longer be a purely online format, but to also publish a yearly, lavishly produced bookazine, starting in 2019.

PRINT

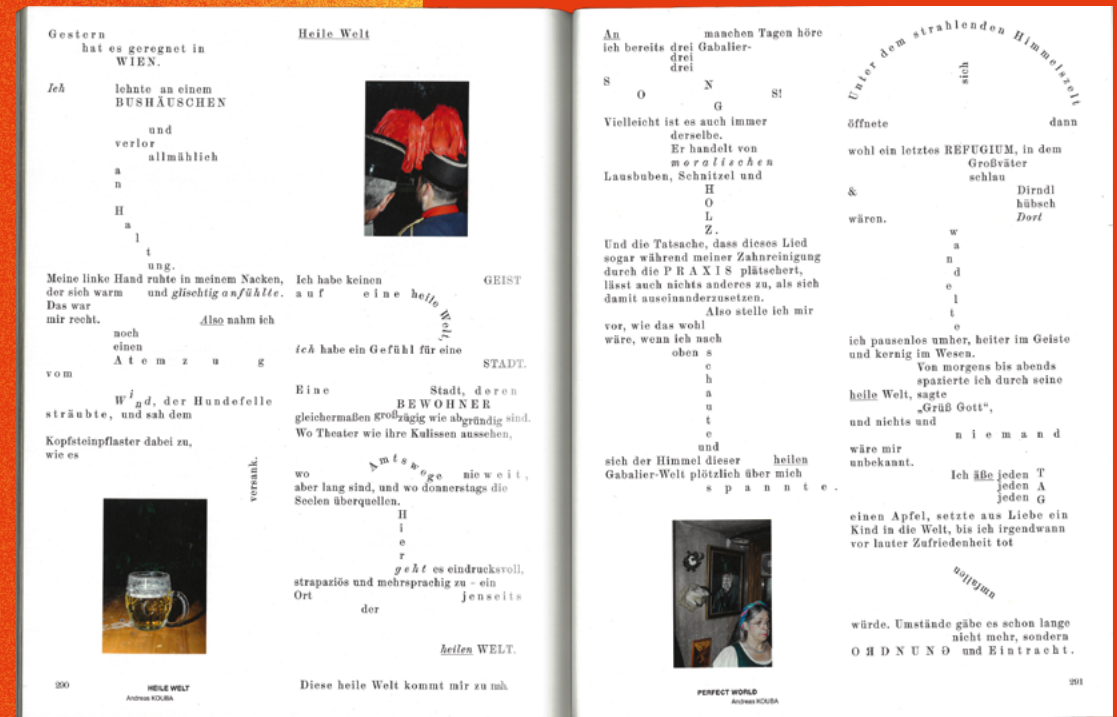
- ★ Silver Venus, Creative Club Austria, 2019 & 2021
- ★ Golden Pixel Award, Austria 2019
- ★ Bronze Pin, Art Directors Club for Germany 2020 (in addition to GEO- und ZEITMagazin)
- ★ Willy Fleckhaus Award, Germany 2020 (alongside brand eins and Missy Magazine)



LIVES!

360 Pages, German / English, Circulation 5.000, 25€,
Distribution EU, UK & US, 1 x weekly online, 1 x annually in print

Stories And Interviews



Each story gets a tailor-made, customized design. With great attention to detail and fancy typography, but without rubrics and other remnants of conservative cultural reporting, we are left with space for the most important thing: stories and interviews beyond convention.

Beyond Convention

Bubble-Gum-Flavour To Forget-Me-Not

Each yearly print edition is dedicated to a specific thematic focus and specially designed according to it. The collector's edition PRIVATE ISSUE (#1), almost completely out of print, was dedicated to intimacy and surveillance.

The BEAUTY ISSUE (#2) is a persiflage and artistic reinterpretation of common women's magazines and (probably) the only bubble-gum-flavored magazine in the world, with a DIY insert by documenta artist Peter Kogler.

We produced the CONSUMER ISSUE (#3) with Austria's best up-and-coming creative talent, the master class at Graphische Wien.

The WASTED ISSUE (#4) was created during the pandemic. It is dedicated to waste: for life, for love, for art. We produced the cover together with German actor and artist Lars Eidinger and Austrian photographer Maša Stanić. Goodie: as a satirical take on giveaways, the issue is accompanied by a pressed forget-me-not.



What the others say ...

„In C/O Vienna Magazine, we let people have their say who are really making a difference, who have ideas, who are courageous and special.“

ANTJE MAYER-SALVI
FOUNDER & EDITOR-IN-CHIEF

STEVE WATSON
FOUNDER & DIRECTOR OF STACK MAGAZINES

*„I really like the magazine.
I think you've come up with
a really interesting approach
to publishing a local title.“*

IT'S NICE THAT,
INDUSTRY MAGAZINE FROM LONDON

„(...) As a whole, C/O Vienna's design aesthetic and captivating content found within is explicitly deliberate – an ironic twist on traditional magazines and one that executed with complete charm.“

„For those interested in culture, „C/O Vienna“ has become a real institution – not only in Vienna.“

PAGE, GERMAN TRADE MAGAZINE FOR DESIGN,
COMMUNICATION AND MEDIA



Name dropping!



Lars Eidinger, Gelatins, Jakob Lena Knebl, Rita Nowak, Jork Weismann, Christian Benesch, Christian Anwander, Susanne Hofer, David Meran, Thirza Schaap, Simon Lehner, Guenter Part, Rafaela Pröll, Lukas Wierzbowski, Maria Ziegelböck, Bela Borsodi, Gonzalo Lebrija, Immo Klink, Mario Kiesenhofer, Maša Stanić, Lois Hechenblaikner, Alice von Alten, Ernst Miesgang, Mario Rott, Markus Schinwald, Immo Klink, Nikola Lazarin, Sebastian Gansgrigler, Daniel Gordon, Christian Benesch, Susannah Baker-Smith, Selina de Beauclaire, Elodie Grethen, Miro Kuzmanovic, Daliah Spiegel u.v.a.m.



About us

The magazine was founded and continues to be published by Redaktionsbuero Ost in Vienna, which also produces films, books and magazines for independent media, foundations, NGOs, cultural NGOs, cultural institutions, public institutions and companies. C/O Vienna, which has since won numerous international awards, is a separate project and was launched in 2015. It is financed by advertisements, grants, and cooperations. It has become one of the most important independent cultural magazines in Austria. It not only reports about the scene, but is also an important employer and an international platform for creatives and their projects.



C/O Vienna Publishing
Maria-Lassnig-Straße 33/2/37
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Editor-in-Chief & Founder
Antje Mayer-Salvi

Design Press Kit
Marcel Dziejulski
www.marceldz.com

Paper
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135g/m² BD glossy

Cover
Rafaela Pröll

Fonts
Arial Rounded
Union
GT Super Display

Questions?

Antje Mayer-Salvi (Editor-in-Chief)

a.mayer-salvi@redost.com

+43 676 70 82 199

Bernardo Vortisch (Managing Editor)

b.vortisch@redost.com

+43 650 46 47 038

@coviennamagazine

www.co-vienna.com